



**Northumberland Hills Hospital Foundation's
Annual Fundraising Gala
Saturday, November 4, 2017**



Sponsorship Opportunities
www.nhhfoundation.ca



**NORTHUMBERLAND HILLS
HOSPITAL FOUNDATION**
Better Care for Our Community

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Welcome to your opportunity to join in a fabulous evening in support of our hospital...

The Annual Northumberland Hills Hospital Foundation Gala is as much about raising funds for the purchase of priority medical equipment as it is about bringing together our closest friends and supporters for a magical, memorable soiree. Whether you are a loyal sponsor or a new partner, your investment in this signature festivity is transformational in many ways.

Your sponsorship generates a positive return on investment for the Gala and in turn enables us to raise significant support for the hospital. In 2016, over 50 sponsors helped us raise \$191,000! Furthermore, as a sponsor, you or your business will demonstrate meaningful corporate social responsibility that promotes good relations with your customers and the public at large. Finally, and most importantly, your philanthropy translates into providing exceptional patient care for people in west Northumberland.

Our fundraising Gala raises the bar for our standards of excellence in health care, and at the same time, offers great exposure for your business. We invite you to join us as a **Platinum, Gold, Silver or Spirit sponsor**. Here you will find a list of marketing opportunities and recognition benefits in exchange for your support.



Please take the time to review the various opportunities available recognizing that affiliation with this event will include market exposure across the entire County of Northumberland.



We look forward to working with you in bringing this year's Gala to life.

17th Annual Northumberland Hills Hospital Foundation Gala
Saturday, November 4, 2017

Platinum Sponsor: \$10,000

- See your company's name designated as a Platinum Sponsor of Northumberland County's premiere fundraising event!
- Enjoy a "front of the house" corporate table for 10 guests.
- Join us for a photo op of your sponsorship announcement to share with the Northumberland media and community at large.
- Receive name and logo recognition in print, radio and media releases.
- Allow us to recognize your company with a pre-event thank you ¼ page ad in a local newspaper.
- Receive verbal recognition in front of an audience of 350+ Gala guests.
- Have your company profiled in the Gala Program with a full page ad.
- Allow us to recognize your company with a full-page ad in our Post-Gala Magazine (circulation of 22,000).
- Receive a digital sponsor profile on www.nhhfoundation.ca.
- See your company name and logo published in marketing materials, event website; and social media platforms.
- Have your company name engraved on the hospital's Donor Wall at the corresponding level.
- Receive an Award of Appreciation presented in front of the local media.
- Join us for an exclusive VIP Champagne Reception before the Gala doors open.
- Become an instant member of the Foundation's Business Partners Program, celebrating corporate philanthropy in our community.



Gold Sponsor: \$5,000

- See your company's name designated as a Gold Sponsor of Northumberland County's premiere fundraising event!
- Enjoy "front of the house" table seating for 4 guests.
- Receive name and logo recognition in print, radio and media releases.
- Receive verbal recognition in front of an audience of 350+ Gala guests.
- Have your company profiled in the Gala Program with a ½ page logo.
- Allow us to recognize your company with a half-page ad in our Post-Gala Magazine (circulation of 22,000).
- Receive a digital sponsor listing on www.nhhfoundation.ca.
- See your company name and logo published in marketing materials, event website; and social media platforms.
- Have your company name engraved on the hospital's Donor Wall at the corresponding level.
- Receive an Award of Appreciation presented in front of the local media.
- Join us for an exclusive VIP Champagne Reception before the Gala doors open.
- Become an instant member of the Foundation's Business Partners Program, which celebrates corporate philanthropy in our community.



Silver Sponsor: \$2,500

- See your company's name designated as a Silver Sponsor of Northumberland County's premiere fundraising event!
- Enjoy "front of the house" table seating for 2 guests.
- Receive name recognition in print, radio and media releases.
- See your company name showcased on every table at the event.
- Watch your company logo on all venue monitors during the evening of the event.
- Receive verbal recognition in front of an audience of 350+ Gala guests.
- Have your company logo profiled in the Gala Program.
- Allow us to recognize your company with a quarter-page ad in our Post-Gala Magazine (circulation of 22,000).
- See your company name published in marketing materials, event website; and social media platforms.
- Receive an Award of Appreciation presented in front of the local media.
- Join us for an exclusive VIP Champagne Reception before the Gala doors open.

Spirit Sponsor: \$500 - \$1,000

- Have one of many table host stations named after you with your logo displayed on the table.
- Receive a name listing on over 150 menu cards placed with the table settings and at the bars during the event.
- Receive a logo listing in the Gala Program.
- Allow us to recognize your company with a logo placement in our Post-Gala Magazine (circulation of 22,000).
- See your company name listed on the Gala website; and social media platforms.

To learn more, please contact:

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