



NORTHUMBERLAND HILLS
HOSPITAL FOUNDATION
Better Care for Our Community

Board Meeting
Wednesday, January 13th, 2021 - 5:15 p.m.
Via Teleconference

1. Call to Order
Declaration of Interest
2. Approval of Agenda
3. Approval of Minutes – December 9th, 2020
4. **Presentation - Joint Communications Strategy – Jenny Gilmer, Jennifer Gillard, Liz Wardell**
5. **Development:**
 - 5.1 Caring for Generations Society – Karen Parker
 - 5.2 Signature/Third Party Events – Laura McCracken Ebbrell
 - 5.3 Leadership Gifts Activity – Blake Jones
 - 5.4 Planned Giving – Kerry Lynch
 - 5.5 NHH Staff Representative – Brenda Heenan, RN
6. **Finance:**
Finance Committee Update – G. Ivory
7. Governance – R. Miller
8. Human Resources – D. O'Brien
9. Campaign Update – J. Gilmer
10. **Communications:**
 - 10.1 Auxiliary Rep – Selena Forsyth
 - 10.2 Hospital Board – Linda Davis/Dave Slater
 - 10.3 Foundation Office/Chair's Remarks

Next Meeting: February 10th, 2021 – 5:15pm

Mission – “To inspire generous giving to enable exceptional patient care at Northumberland Hills Hospital.”