

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS
HOSPITAL
FOUNDATION

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NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

2011-2012

Board of Directors:

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Sandra MacCoubrey
Stephen Bale

DONORS WHO MAKE A DIFFERENCE MEET RACHEL...SHE'S A PHILANTHROPIST



Rachel Bailey (left) presents her donation of \$23 to Registered Nurse Brenda Arthur.

You were first introduced to Rachel Bailey, age six, last summer through a story in the local newspaper. Rachel and her sisters Hannah (5) and Sarah (8) had set up a lemonade stand and raised \$13.58. They were recognized for donating the proceeds of their sale to the Northumberland Hills Hospital.

Rachel, a Senior Kindergarten student at Terry Fox Public School, has continued to remember her hospital and just recently presented the Foundation with \$23. What makes this story so special is that she saved \$1 from her allowance each week for 23 weeks – almost ½ year – in order to make this possible!

Rachel's parents, Lisa and Tyler Bailey, are teaching their children the value of managing their money. Each week their daughters receive a \$3 allowance. Their allowance is divided equally between **spending, savings and charity**. They also want to teach their daughters that they must have patience and will often have to wait to make a special purchase only after they've saved up enough money.

Rachel decided to donate her charity savings to the hospital to "help buy stuff for the hospital to help the patients", she pointed out. She also indicated that "it's good to help others."

Rachel, it was an absolute pleasure to meet you and the entire hospital family wants to recognize and thank you for choosing the hospital to receive your gift. We promise to spend it wisely and to assure you that "yes" this gift will help our patients.

CONDENSED FINANCIAL REPORT APRIL 1, 2010 – MARCH 31, 2011

SUMMARY STATEMENT OF FINANCIAL POSITION

Assets		
Cash and receivables	\$	54,310
Investments		5,694,631
Capital assets		10,036
	\$	<u>5,758,977</u>

LIABILITIES AND FUND BALANCES

Liabilities	\$	141,858
Accounts payable and accrued liabilities	\$	10,000
Deferred revenue	\$	<u>151,858</u>

Fund balances

Invested in endowment Funds	\$	2,101,796
Invested in other funds		3,505,323
	\$	<u>5,607,119</u>
	\$	<u>5,758,977</u>

SUMMARY STATEMENT OF OPERATIONS AND DONATION DISTRIBUTIONS

Revenue		
New Hospital pledge redemptions	\$	20,500
Care Close to Home pledge redemptions		291,928
Caring for Generations Society		111,970
Special events		546,226
Endowment donations/bequests		840,625
In memoriam donations		103,568
Other donations		236,787
	\$	<u>2,151,604</u>
Investment income		96,691
Gain on sale of investments/foreign exchange gain		(3,112)
Gain (loss) on sale of donated shares		(6,687)
Unrealized gain (loss) on investments		98,381
	\$	<u>2,336,877</u>

Expenditures

Special events	\$	164,952
Salaries and benefits		179,542
Other		98,967
	\$	<u>443,461</u>

Net revenue available for distribution \$ **1,893,416**

Donation distributions to the hospital \$ **819,431**

Excess of Revenue over Expenditures and Distributions \$ **1,073,985**

The condensed financial highlights are taken from the 2011 audited financial statements dated June 10, 2011. The audit was performed by Langhorne Irwin Wharram-Spry, Chartered Accountants. Copies of the audited financial statements are available upon request.

YOUR DONATIONS AT WORK...JUST LIKE YOU INTENDED

Thanks to the wonderful generosity of our donors last fiscal year (March 31, 2011), the Foundation was able to provide the hospital with \$852,677 to purchase essential medical equipment and technology. Below is a list of the equipment purchased in part or in full:

Endoeye scopes (2)	\$ 40,890	Picture Archiving Communications System (PACS) Broker	54,889
This is a scope that is used during laparoscopic surgeries which is less invasive. It allows the physician to see in the abdomen without having to open the abdomen with a large incision. There are only small incisions made and the scope and instruments inserted to perform the procedure.		The Broker is a vital part of the PACS system providing the interface between the Meditech and GE PACS system. If the Broker were to fail causing an unplanned outage, the radiologists would not have access to images for reporting purposes. The current broker has reached its "end of life."	
Colonoscopes (2)	82,549	Electronic Health Record - Document Scanning & Archival	170,093
This is a scope that is used to see inside the colon to identify any abnormalities or disease.		NHH requires an improved system that is less labour-intensive and more effective in storage and retrieval of patient information to support clinical care. This system will make documents which are currently paper based, available in electronic form, thereby allowing multiple clinicians to access them simultaneously from any location.	
Cystoscopes (2)	25,033	Computers and other system investments	70,513
This scope is used to see inside the bladder and urinary tract system for any abnormalities or disease.		Our current electronic (computers, printers, etc.) lifecycle is approximately five (5) years. In order to keep up with increasingly demanding technology, we have implemented an evergreen replacement strategy in which approximately 20% of our electronic equipment is replaced annually.	
Patient lift motors (3)	7,167	Sony printer for Operating Room equipment	4,550
These lifts allow nurses to safely transport patients in and out of bed while reducing the risk of injury to both staff and patients.		This printer is linked with the colonoscope so that pictures can be taken of the colon and printed off for the patient's medical record.	
Nurse call system	32,049	Forward advantage electronic document delivery	5,496
This advanced technological system delivers a message directly to the appropriate nurse carrying a wireless device enabling the nurse to respond quickly to a patient need or request.		A system to automate the distribution of patient reports to physicians (most responsible physician, family physician, etc.) The current process is manual and labour-intensive. This system will allow us to automatically route reports to the physicians preferred destination – electronic, fax, email or print.	
HUGS Infant Security System	28,928	Enterprise wide risk management system	23,311
This is the security system used to prevent abduction of newborns and pediatric patients while they are in hospital.		Computer software to expand the number of users that would have access to this system, which tracks all patient care incidents and complaints. It ensures the hospital adequately tracks and records investigations and resolutions relating to patient care and safety issues.	
Tidal CO2 capnometer	5,769	Bedside medication verification system	10,430
Capnography is a non-invasive monitoring technique that allows NHH physicians and staff fast and reliable assessment into the ventilation, circulation, and metabolism of patients. Having this equipment available allows staff in the critical care areas of NHH to more effectively monitor critically ill patients, and provide appropriate care.		A system to help with ongoing safety initiatives in medication delivery by identifying the proper medication for the correct patient through the use of bar-coding technology. This system is integrated with our Meditech patient information system which captures all medications on each patient.	
Blood coagulation analyzer	20,378	Total Capital Purchases	\$ 852,677
The blood coagulation instrument is used for identifying the abnormalities in a patient's blood clotting system by identifying any abnormality which would hinder the blood from clotting which may endanger a patient's life.			
Provue automated blood bank system	91,701		
The Provue automated blood bank instrument is used to type the patient's blood (e.g. O Positive, A Negative etc.) and allows the laboratory to give the patient the correct blood type when a patient requires it. It also screens for unusual blood group antibodies which may cause transfusion reactions.			
Wireless infrastructure expansion	178,931		
Hospital-wide expansion of our wireless capabilities is necessary to allow for increased technological advancements including key patient safety initiatives such as patient medication verification.			

Thank you for your continued support!

NORTHUMBERLAND HILLS HOSPITAL FOUNDATION WELCOMES NEW BOARD CHAIR



ANN LOGAN

The Northumberland Hills Hospital Foundation is pleased to welcome Ann Logan as Chair of the Foundation for the next two years. Ann is a civil litigation lawyer who practiced in Toronto for 15 years. Almost six years ago, Ann was intrigued by an ad seeking a lawyer to “work in Cobourg – the town with the best beach on the lake!” She couldn’t agree more, having traveled to Northumberland County many times to visit with her father John Logan and step mother Molly Logan. Her father John was already involved at the hospital as a volunteer member of the Caring for Generations Society.

The intriguing ad was placed by Sarah Jacob at SMM Law. By Labour Day, 2005, Ann had packed up her downtown condo, moved to Cobourg and joined SMM Law, where she has developed a busy practice in family law and civil litigation.

Ann has not looked back. On her arrival, she joined the Northumberland County Law Association where she has met many of her professional colleagues. Ann currently serves on the executive.

Ann believes in giving back to her community. In Toronto she was a volunteer counselor with the United Way Survivor Support Programme, and PAATH, a volunteer board advocating for affordable housing for young mothers.

In Cobourg, Ann joined the volunteer board of directors of the Northumberland Hills Hospital Foundation and she has served on the Board of the Help Centre of Northumberland (2006-2010) which provides help and legal services to the disadvantaged in our community.

Ann enjoys tennis and golf and exploring Northumberland County.

“It is both an honour and a privilege to serve as chair of the Northumberland Hills Hospital Foundation. I have served on the Board for the past five years with a wonderful and generous group of volunteers. It has been a pleasure to get to know them and the community.”

I moved to Cobourg from Toronto in 2005. And those of you who know our Executive Director Rhonda Cunningham will not be surprised to learn that she convinced me to join the Foundation Board less than a year after my arrival. I look forward to working closely with Rhonda, John Russell and Wendy Bridgman over the next two years.

Before my step mother Molly passed away in February, 2010, she received wonderful care at the Northumberland Hills Hospital, particularly from Dr. Moorsom and the dedicated team of palliative care nurses. She honoured the hospital by asking that in memoriam donations be made to the Foundation. I would like to honour her and keep close to my heart the care Molly received at the hospital as I step into this new role.

Thank you to Jan Boycott who has served so hard and so well as our chair for the past two years. I only hope I can show the same dedication, energy and sense of fun as we work to meet the challenge of raising funds to support NHH.

I particularly look forward to working with the Board and my vice-chair Bill Copland to implement our new strategic plan created to ensure the hospital can continue to provide excellent care close to home.”

Ann Logan



REFLECTIONS FROM JAN BOYCOTT, PAST CHAIR

As I come to the end of my term as Foundation Chair, I can’t help but reflect on the past few years and what an incredible experience it has been.

Throughout my tenure it has become obvious to me that our hospital family includes not only the staff, but the hundreds of volunteers and thousands of community members who share the common goal in building and sustaining our gem of a hospital. Through the toughest of times I have witnessed the volunteers and staff diligently and tirelessly focus on excellent care for all. And, during these same challenging times, the community raised it’s own bar in their generous and thoughtful hospital giving. I am very proud to be associated with the NHH family.

This past year the Foundation raised \$2,145,000 of which \$852,677 was immediately made

available to purchase vital medical equipment. The remainder of this amount will be spent during the 2011/12 fiscal year. We have rolled out a comprehensive strategic plan, that includes the addition of a staff member to the Foundation team, to guide us in some new directions over the next several years, and we have planned for new, fun, and exciting events to gather some of the much needed funds.

With the continued team work and shared vision, there is no doubt that the legacy and viability of NHH will continue. Thank you for allowing me the privilege of being a part of this wonderful institution.

MEET THE NEWEST MEMBER OF THE FOUNDATION BOARD

The Northumberland Hills Hospital Foundation is governed by a volunteer Board of Directors. At the recent annual general meeting we said good-bye to Julie Thompson and Diane Saunders, both of whom had served on the Board for many years. Julie and Diane were hardworking members and their contributions will be missed.

At the same time, we welcome David Cromlish and Stephen Bale as our newest Board members.



DAVID CROMLISH

Dave was raised in Cobourg and after graduating from CDCI East he entered the Canadian Armed Forces. Trained as an Infantryman he was assigned to the 2nd Battalion of the Princess Patricia's Canadian Light Infantry stationed in Winnipeg. After serving for three years he returned to Cobourg to look after his mother following the sudden death of his father.

Shortly after his return home, he was very fortunate to have been hired by the Cobourg Police Service where he has worked on Uniform Patrol, Criminal Investigations Branch and most recently, he has served as the Deputy Chief of Police. After thirty-one years of service, Deputy Chief Cromlish retired in early June.

He's always thought it was important to give back to the community and thus he has served on several different Boards in the past, namely the Northumberland Services for Women and the Peterborough Northumberland Victim Services. He's also volunteered as a coach for kid's hockey and baseball.

Dave is married to Rosie, and they have raised two children who are now young adults, Richard and Carlie-Ann.

Read about Stephen Bale in the October issue of this newsletter.



YOUR AEROPLAN MILES CAN HELP PURCHASE MEDICAL EQUIPMENT

Do you have Aeroplan Miles that you aren't using? If you do, we have a solution for what you can do with them— donate them to NHH Foundation!.

Between July 5th and August 5th, Aeroplan members can donate any number of miles they wish by simply filling out a special transfer form (see enclosure). Forms are also available from the Foundation Office or for printing on the hospital website, www.nhh.ca.

Donated miles will be used to purchase items to be raffled or auctioned off, and quantities of Aeroplan Miles themselves may be raffled off. The funds raised will be used to purchase high priority medical equipment to enhance patient care at the Hospital.

Last year, over 85,000 Aeroplan Miles were donated through this program. The miles were raffled off as part of an exclusive dream trip package auctioned off at the annual Gala in November. Thank you to everyone who donated.

To learn more about donating Aeroplan Miles to the Northumberland Hills Hospital Foundation call Rhonda Cunningham at 905-377-7767.

Grateful for the Care



After living most of their married life (41 ½ years) in Toronto, Ross and Judith (Judy) Butchart retired to the Northumberland area in 2008. In addition to their love of the area and finding a perfect home, they had enjoyed a business connection to the

community and in fact had several other family members already living here.

In April 2010, Judy began to experience discomfort that prompted a visit to Dr. Hameed. After a series of tests, medical specialists were able to make a diagnosis...it was ovarian cancer. Treatment for this disease was swift including a major surgery and chemotherapy treatments in Kingston every four weeks. Unfortunately the cancer was very aggressive. It was on the word of the people at Kingston General Hospital that the Butchart's became aware of the palliative care program at Northumberland Hills Hospital. While initially Judy was cared for at home, it was her request that she be admitted to this unit to spend her final days. Even though Judy was only a patient for two days before succumbing to her cancer, Ross and his son and daughter were impressed with the compassion of the staff. In fact, Ross was grateful for the care of the staff at both Kingston and Northumberland hospitals and in particular, Dr. Moorsam who he remarked that Judy was quite comfortable with.

Northumberland Hills Hospital was there for Judy and her family and Ross noted it's also the hospital for his extended family living in the area. It was his request that donations in memory of Judy be directed to support the continued work of caring for palliative care patients in this community. As a result, over \$5,825 was donated to the hospital.

On behalf of the entire hospital family, we express our deepest appreciation for remembering the hospital and celebrating Judy's life in this way.

Good News

Sock Monkeys!!

After listening to her friend's speech on sock monkeys, 12 year-old Amy Scott, a grade 7 seven student at Terry Fox Public School, discovered she had a talent for making the stuffed monkeys. At the suggestion of her



dad, she decided to donate her creations to the Surgical Services Program at NHH to be given to small children who undergo surgery. This truly is a family affair with mom making the fashions. Thank you to the entire Scott family, especially Amy, for reaching out to our hospital and helping make a young patients stay memorable.

An Evening of Fine Dining and Wine at the Woodlawn Inn



Woodlawn Inn
Fine dining and accommodations

On Friday, March 25th, the Woodlawn Inn hosted an evening in support of NHH Foundation. The wine dinner was donated by the Woodlawn Inn for the Foundation's annual gala and the winning bidder was Robert Fishlock of Port Hope. Robert and his wife Urszula Kaczmarczyk invited eight friends to join them for the multi-course, wine-themed dinner consisting of a vertical tasting of Errazuriz Max Reserva Cabernet Sauvignon from 2002 to 2007. To match with the Chilean wines, a scrumptious seven-course menu was created by Executive Chef John O'Leary.

The Foundation wishes to recognize and express appreciation to Stephen Della Casa and his team at the Woodlawn Inn for their continued support. Thank you!

Good News

THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

Good News

Endowment Donation



We are pleased to announce that a distribution of \$55,000 was made to the Hospital from the Foundation's Endowment program. This gift was used to purchase a blood coagulation analyzer for the laboratory.

About the Blood Coagulation Analyzer

The blood coagulation instrument is used for identifying the abnormalities in a patient's blood clotting system. A patient's ability to form a clot to stop the bleeding process depends on a number of sequential steps. If one of those steps develops an abnormality this hinders the blood from clotting and can endanger the patient's life. The blood coagulation analyzer is used to test some of those blood clotting steps and allows the physician to prescribe drugs to help regulate the patient's blood clotting mechanisms.

The number of tests has averaged 15,000 patients per year demonstrating the critical value that this technology and analyzer has provided to the health care within our community. The previous analyzer was ten (10) years old and its useful life had reached its limit.

This gift was made to the hospital from the following :

- | | |
|--------------------------------------|---------------------------------------|
| Phillips Family Endowment Fund | Dr. Robert & Ann Scott Endowment Fund |
| Allan & Karen Birney Endowment Fund | Leslie Denman Boyd Endowment Fund |
| Lynn Hardy Endowment Fund | Isobel Milne Endowment Fund |
| A.K. & Bob Sculthorpe Endowment Fund | Rosamond Comrie Endowment Fund |
| Marjorie Harris Endowment Fund | Bob MacCoubrey Endowment Fund |
| David C. & Bea Roffey Endowment Fund | James & Heather Irvine Endowment Fund |
| Rolph Family Endowment Fund | |

For more information about the Endowment program, please contact the Foundation Office at (905)377-7767.



Set Sail to Paris and Provence on a Hosted Private Luxury Cruisetour and Support your Local Hospital.

Join friends, neighbours and Expedia CruiseShipCenters for a Hosted Private Luxury Cruisetour June 24 – July 05, 2012. Expedia CruiseShipCenters Cobourg, Belleville, Kingston & Brockville (tico reg. 5008131) has chartered the beautiful Ama Waterways ship the MS AmaDagio for a 7 night cruise down the Rhone River, with 3 days and nights in Paris prior to the cruise. For each cabin sold, Expedia CruiseshipCenters will make a donation to support the NHH Foundation.

For complete details on the itinerary and for pricing, please contact Erin Billings at 1-613-345 0500 or tollfree 1-855-445-0500 (ebillings@cruiseshipcenters.com). Or stop in at our Cobourg office: 513 Division St Unit 3B (905-373-7818).

Good News Good News

FOUNDATION DONORS GO...BEHIND THE SCENES

In mid-May, a *Behind the Scenes* tour was held for members of the Caring for Generations Society and signature donors. Participants had the opportunity to visit the hospital's Laboratory and learn more about the newly opened Restorative Care Program. A special thank you goes out to the NHH staff who took the time to show our donors' first-hand the equipment that their generous gifts helped to support.



Quote:

"We were impressed with the passion and commitment of each of the presenters, especially the Occupational and Recreational therapists. This tour reinforced Sheilagh's interest in a rehabilitation therapy career. As a past Co-Chair of the NHH Youth Cares Committee, she did not realize how many other departments there are in the hospital. We were surprised to learn of the variety of services and departments. Northumberland is fortunate to have such a wonderful health care facility."

Blake and Sheilagh Jones
Foundation Donors



In the Laboratory, Dr. Allison Collins explains Transfusion Medicine while Lab Director Myonne Allan (background) looks on.

Colborne Rotary Club Supports Hospital

Congratulations to the members of the Colborne Rotary Club who recently presented their ninth payment of \$5,000 to support the construction of the new hospital. This brings the club's cumulative gift support to \$45,000 since 2000. Colborne Rotary President Lee Clement (left) presents the club's donation to Executive Director of the Foundation Rhonda Cunningham and Robert Biron President and CEO of Northumberland Hills Hospital. Well Done!



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PRIVACY STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell, or trade our mailing list. The information you provide will be used to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital Foundation—including programs, services, special events, funding needs, and opportunities to volunteer or to give—through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.