

NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

A Message to Our Community

June 18, 2020



Last night was bittersweet. We hosted our first virtual Annual General Meeting (AGM), where we reflected on the success of our previous fiscal year and looked forward to what lies ahead.

There's no doubt that things will change – already have changed – and this year will look different than years past. There are still many unknowns, and while we are sad to leave some of the simplicities and moments of the past behind, we are so excited for the future, for how we will continue to adapt to changes and work with you to MAKE CARE BETTER.

I shared during our AGM that I recently heard the COVID-19 pandemic referred to as a “black swan event” – something unpredictable, a surprise beyond the normal, an event extremely rare causing severe impact, but in hindsight, the insistence it was obvious.

There is no denying how fitting this description is for the pandemic, but what I reflected on was not the surprising moments, but instead the things that have not surprised me:

- **Our community's generosity** – we have been on the receiving end of incredible generosity for decades and I was not surprised by all those who rallied behind and stepped up to help our hospital in extraordinary ways.
- **Reminders that people are good** – Watching the news night after night, taking phone calls day after day, finding hundreds of emails from people wanting to help in any way possible, reminded me that for the most part “people are good.”
- **The strength of leadership demonstrated** – I witnessed incredible leadership from the onset – even before this pandemic was declared. NHH's management teams, hospital staff and physicians mobilized to face the situation head on, devoting countless hours, seven days a week to ensure this hospital was ready to face any situation that came our way. At the Foundation, we also benefitted from the incredible leadership provided by our Board of Directors, who jumped in to help navigate, offer expertise, and really help in anyway needed, and our whole staff team is deeply grateful for their support and understanding.

- **Our healthcare team’s continued commitment to exceptional patient care** – In spite of very difficult conditions, the NHH team continues to do what they do best – care. Throughout this pandemic, we have continued to hear from dozens of patients and their families sharing stories of the compassionate, professional care they received.

It’s during unprecedented times we find ourselves having to make tough choices, which determine whether we grow and rise or shrivel and become less relevant. This next year is going to be one with no play book. With support of dedicated donors, like you, the guidance of our Board of Directors, and an attitude of creativity and agility – I know we will continue to rise.

If the case for investing in our hospital was not understood before, it certainly is now. Now more than ever we must work tirelessly to ensure our hospital has the resources it needs to continue to be the hospital our community is going to need and will turn to for expert health services.

I want to thank you for standing by us during these uncertain times, whether you have been able to give financially or not. Your ongoing support means so much to so many on the NHH team and makes a difference in the lives and care of our families, friends, and neighbours.

We will be sending out a print newsletter next month to further highlight the incredible support of NHH during these times and the grateful feelings of staff. If you are not already on our mailing list and would like to be added to receive this newsletter, please contact me at rcunningham@nhh.ca or 905-377-7767.

I hope you’ll continue to read on below for an invitation to participate in our latest event, Wine & Ale at home, a recap of the success of our first-ever virtual event, Northumberland’s Biggest ‘virtual’ Coffee Morning, recognition of some of the latest Gift of Gratitude Recipients, and more.



Take care,

Rhonda Cunningham
Executive Director, NHH Foundation

Wine & Ale at Home

Have you heard the news? **Wine & Ale is back...but with a twist!** We hope you’ll join us this month for Wine & Ale at home!

For the wine lovers: Order a mixed 12 bottle case of wine from Henry of Pelham Family Estate Winery for \$200 **by June 22** (please use code NHHF at checkout to avoid shipping costs)

For the beer fans: Order a mix & match case from William Street Beer Co. **by June 25**


Northumberland Hills Hospital Foundation
invites you to:

Wine &
Ale


in the Park
at home

20% of proceeds will be donated to the Foundation when you order:

- A 12 bottle case of wine from Henry of Pelham Estate Winery by June 22
- A mixed case of beer from William Street Beer Co. by June 25



Place Your Order & Find More Info:
NHHFoundation.ca/Events



Proudly sponsored by Tony Pulla, RE/MAX Lakeshore Realty Inc.

Once you've placed your order, it will be ready for curbside pickup on Monday, June 29, 2020 from 1:00p.m.- 4:00p.m. at the Cobourg Lions Community Centre (157 Elgin Street East, Cobourg). Delivery can be arranged if you're unable to make it to the curbside pickup.

[Find More Info & Place Your Order Here](#)

Gifts of Gratitude



We've said it once and we'll say it again – we continue to hear stories of how the NHH team has gone above and beyond to make a difference in the lives of patients and family members. One way many choose to express their gratitude, is to honour a staff member or unit with a Gift of Gratitude.

We've recently had a few doctors honoured with Gifts of Gratitude and we hope you'll join us in recognizing Dr. Francesco Mulé, Dr. Andrew Stratford, Dr. Rajesh Krishnan, and Dr. Jared McMillan! Thank you for all that you have done and continue to do to MAKE CARE BETTER!

[Learn More about the Gift of Gratitude Program](#)

Northumberland's Biggest 'virtual' Coffee Morning a Hit!

When we announced the much-loved annual event, Northumberland's Biggest Coffee Morning, was going virtual for the full month of May, it was difficult to predict how this change would impact the event's success. We want to send a huge thank you to all event hosts and attendees who came together in support of our first-ever virtual event to raise over \$16,500 to support the purchase of priority medical equipment and technology at NHH!

[Read the Full Story](#)



NHH Foundation Staff

If you're looking to reach any of the Foundation staff, you can connect with us at the following:

- **Rhonda Cunningham**, Executive Director – rcunningham@nhh.ca (905) 377-7767
- **Wendy Bridgman**, Executive Assistant – wbridgman@nhh.ca (905) 372-6811 x. 3066
- **Adrienne Burns**, Leadership Gifts Officer – aburns@nhh.ca (905) 372-6811 x. 3068
- **Natasha Jacobs**, Special Events Officer – njacobs@nhh.ca (905) 372-6811 x. 3065
- **Jen Gilmer**, Communications Specialist – jgilmer@nhh.ca (905) 372-6811 x. 3075

Stay Connected with Us

At times like this, we are so thankful for the technology that allows us to stay connected to you. Advances in technology allow us to connect even from afar, to stay informed, and to check in on one another. We hope you are all staying safe and healthy, and would encourage you to further connect with us if you have not already done so.

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