



Anita, Nurse Practitioner, with patient

◆ EXCEPTIONAL
COMMUNITY ◆

Exceptional Care

IT'S TIME!



**NORTHUMBERLAND HILLS
HOSPITAL FOUNDATION**
Better Care for Our Community

PROUDLY
SUPPORTING
-



NHH

Northumberland
Hills Hospital



to COME TOGETHER

More than 20 years ago, we set out on a journey to build a world-class facility to serve the people of west Northumberland. Together, we helped this grow from the spark of an idea, to a detailed plan, to that first shovel in the ground, to the exciting moment when Northumberland Hills Hospital (NHH) opened in 2003.

Today, our team cares for a catchment area of approximately 63,000 residents and delivers a broad range of services in four key areas:

- **Acute Care** – Emergency, Intensive Care, Medical/Surgical Inpatient, Maternal Child Care, Surgical
- **Post-Acute Specialty Services** – Restorative Care, Inpatient Rehabilitation, Palliative Care
- **Outpatient Care** – Ambulatory Care, Cancer/Supportive Care, Community Mental Health, Dialysis
- **Diagnostics** – Diagnostic Imaging, Women's Health

Our community is not the same as it was in 2003. The demand for our hospital's services is changing and growing as our population continues to increase and age. Now is the time for us to act, to prepare to meet our future head on by joining together to support our **Exceptional Community, Exceptional Care** campaign.

Without question, having a well-equipped hospital helps to attract and retain medical professionals. Having excellent equipment also helps us to deliver excellent healthcare programs and services.

Community support is critical to a hospital's success – and this is why we need your help.

Will you join with us?



Susan Walsh
NHH President and CEO



Dr. Mukesh Bhargava
NHH Chief of Staff



Rhonda Cunningham
NHH Foundation CEO



Cyndi Gilmer
NHH Board Chair



Gavin Ivory
NHH Foundation Board Chair



Hank Vandermeer
Campaign Chair

OUR VISION

Together, we will undertake the largest campaign in the history of Northumberland County. Through our **Exceptional Community, Exceptional Care** campaign, we will raise **\$25 million** to fund crucial redevelopment, essential new programs, and life-saving technology at NHH.



Kamryn, RPN; Paula, RN; and Devon, RN

IT'S TIME!

for **FASTER, SMARTER, CONNECTED CARE**

To keep pace with advances in technology; use better data to support accurate diagnosis, recommended treatment, and patient education; raise the bar to align with best practice standards; and incorporate cost-saving changes, we will:

- Replace both our Magnetic Resonance Imaging (MRI) and Computed Tomography (CT) scanners
- Redevelop the Pharmacy
- Change the delivery of healthcare with the newly implemented integrated Clinical Information System

IT'S TIME!

to **PREPARE FOR GROWTH**

With a growing and aging population, the demands placed on NHH are increasing as the needs of our community are changing. To help our hospital prepare for this growth and continue to offer the best possible modern care, close to home, we will:

- Build and equip a fourth Operating Room
- Create an Integrated Stroke Unit
- Expand and centralize the Intensive Care Unit (ICU)

IT'S TIME!

to **INVEST IN OUR HOSPITAL'S FUTURE**

Every year, we invest in medical equipment and technology that is fundamental in ensuring we can continue to offer the best care possible to our community. These continuous investments will remain a priority for the duration of our campaign, and strategic projects will be funded that will support growth and the future expansion of services at NHH. Specifically, we will:

- Redevelop the Medical Device Reprocessing Department (MDRD)
- Replace and renew critical medical equipment (i.e. surgical scopes, hospital beds, IV poles, and more)

By investing in these priorities we will ensure we can continue to attract and retain talented physicians and clinical professionals to our community, and keep high-quality, best-in-class healthcare close to home



IT'S TIME!

for FASTER, SMARTER, CONNECTED CARE

As in any industry, medical technology is constantly advancing to offer improved performance, incorporate smarter functionality, and take advantage of the latest developments and discoveries. Your contributions will help ensure our community has access to faster, smarter, connected care, by supporting the following projects:

Redevelopment of Pharmacy

Renovations to this space will provide upgrades to meet current best-practice standards and benefits include:

- Streamlined workflow
- More timely drug administration for patients
- Cost-savings and reduced medication waste
- Increased professional development opportunities and the expansion of team's collective knowledge

Replacement of Magnetic Resonance Imaging (MRI) and Computed Tomography (CT) Scanners

Diagnostic imaging is critical in diagnosing, screening, and monitoring a majority of illnesses and injuries. The speed and efficiency of this department is instrumental in setting patients on the best course of care. With your support, we will replace our existing MRI and CT to support our frontline diagnostic imaging team in meeting increasing needs and better caring for our community. These newer generation models will:

- Allow for scans to be conducted faster, meaning a reduction in wait times for patients and increased patient comfort with shorter scan times
- Improve image quality and image at a higher resolution to provide better visualization
- Reduce the level of radiation exposure for patients requiring CT scans
- Increase comfort for patients requiring MRI scans due to a larger diameter of the opening, resulting in less concerns for anyone experiencing claustrophobia

Optimization of New Clinical Information System

In today's healthcare climate, interconnectivity and efficient partnerships between care providers are critical for improving the patient/family experience and health outcomes. The new Clinical Information System, implemented during the early phase of the campaign, was a joint undertaking with 11 area hospital sites and links us to these as well as all others using the EPIC CIS. This was a critical first step in establishing a base on which our community can build into the future to stay on top of technological developments, improve the health prospects for all individuals across the region, and seamlessly connect to those both within and outside of our organization.

40,022

annual
Emergency
Department
visits



67,742

Diagnostic
Imaging
Exams
conducted



5,955

total surgical
cases during
year



Dr. Andrew Stratford, Chief of Surgical Services



Kelli, RN, with patient

IT'S TIME!

to PREPARE FOR GROWTH

With the influx of people moving here, as well as our aging population, we see a complex range of health needs facing our community. Your support will help us face our future and prepare for growth by supporting the following projects:

Expansion of Surgical Services with a 4th Operating Room

Building and equipping a fourth operating room will increase our local and regional surgical capacity, allow for some decrease in surgical wait times, help to attract and retain a talented team, and create the opportunity to explore bringing new surgical services to the area. The fourth operating room will be designed to integrate surgical lights and video equipment using ceiling mounted booms to optimize patient safety and incorporate best practice standards. This will be the second operating room at NHH with these features.

Creation of Integrated Stroke Unit

The creation of a 6-bed Integrated Stroke Unit will help to minimize the time between a patient experiencing a stroke and beginning rehab – something that has been shown to result in better patient outcomes. This new unit will provide both acute and rehabilitation care close to home for stroke patients in one location, reducing the need to transfer between units for care, and ensuring patients are surrounded by those with expertise specific to their needs. This will support consistency of care throughout the patient journey.

Centralization and Expansion of Intensive Care Unit (ICU)

The ICU offers the highest level of care to some of our most vulnerable patients. With community support, we will expand our ICU capacity from the current 6 beds to at least 10. The centralization of this unit will help to address human resource challenges and allow for more collaborative care to be delivered to patients. Improvements to this space include both renovation and equipment costs, and the completion of this project will provide an opportunity to expand the scope of critical care to offer a greater level of services locally, reducing the need for families and friends to travel to visit loved ones during already stressful times.

19.8%

projected increase
in Northumberland
County population
between 2016-2034*



30%

increase in
admissions to NHH
compared to 10
years ago



Total Patient
Visits in 2023-
24 Fiscal Year:

243,630

* based on 2016 Northumberland County Official Plan

EDEN'S STORY

It had started as a perfect December day. Eden and Jay Campbell had taken their two boys, Darce, who was two and a half at the time, and Olson, just four months old, to see Santa that afternoon. Once they had the boys down for the night, Eden set out for a little last-minute Christmas shopping while Jay set about wrapping presents. They had no way of knowing when Eden left the house just how much their world would change before their kids woke the next morning.

On her drive from Port Hope to Cobourg, Eden was struck by another vehicle in a head-on collision that totalled her car and required her to be rushed to NHH for emergency care.

Having grown up in Port Hope, she was familiar with NHH; this was the hospital where she was cared for as a child with a broken elbow, where she had visited loved ones, and where she had safely delivered both of her sons. On this December night, she experienced NHH through a different lens, during the scariest and most vulnerable time in her life.

"I was terrified and in shock," shares Eden. "As a nursing mother, I was extremely anxious to get home before Olson woke up for his nighttime feed. I remember the doctor sitting down on the edge of my bed to explain everything to me, and how much my nurse helped put me at ease. The whole team really took the time to listen to me and answer not only my questions, but my husband's and my parents'. Even though I was a stranger to those caring for me, they never made me feel that way – I was treated with so much compassion; really how anyone would want their loved one to be treated."

She was grateful for their help that night; for their kindness and understanding. It's the moments beyond just treating her injuries that really stand out: moments like the doctor's reassuring tone as he sat beside her, the extra care shown to make sure she could operate crutches and get around with her injuries, and, as simple as it seems, a compliment of her earrings that provided a moment of reprieve from the scary situation she was in. The actions of those who cared for her that night made her as comfortable as she could be in those circumstances.

"You never know what could happen to you or a loved one in the blink of an eye," explains Eden when asked why she feels it's important to have quality care in our community. "Knowing there is quality healthcare so close to home with compassionate staff who are not only ready to help, but who really care makes a world of difference."



IT'S TIME!

to INVEST IN OUR HOSPITAL'S FUTURE

While hospitals in Ontario receive operational funding from the government, almost every piece of equipment at NHH that touches a patient, that is instrumental in saving and changing lives every day, relies on generous community support. Your donations will help to invest in NHH's future by supporting the following projects:

Redevelopment of Medical Device Reprocessing Department (MDRD)

As our hospital's volumes increase, so too do our needs for Medical Device Reprocessing. The MDRD team is responsible for the decontamination, inspection, packaging, sterilization, and transportation of re-useable medical devices throughout the hospital. Redevelopment of this space will improve both workflow and productivity, and enhance patient and staff safety. Upgrading reprocessing and sterilization equipment with newer and more efficient technology will increase the capacity to meet the higher reprocessing demands of a growing department.

Replacement and Renewal of Essential Medical Equipment

Every year, NHH Foundation invests in priority medical equipment and technology and these ongoing needs will continue to be a priority throughout the campaign. With continuous investment, we can support emerging capital priorities necessary to meet the rising demand and manage the increasing complexity of our community's health.



156

maximum bed
capacity
as of August 25,
2023



IT'S TIME!

for ACTION

HOW CAN YOU HELP?

Your donation is a tax-deductible investment in the health of your community and will support life-changing and life-saving care close to home.

There are several easy and meaningful ways you can make a donation. You may choose to:

- Make a one-time gift by cash, cheque, credit card, or e-transfer
- Become a monthly donor, or consider increasing your monthly donation
- Pledge your gift over a period of time from one to five years
- Honour a loved one or friend with a gift in their memory
- Donate Publicly Traded Securities such as stocks, bonds, and mutual fund units – when you donate directly, you don't pay any tax on the capital gains
- Recognize NHH Foundation with a bequest in your Will or estate
- Plan and host a third-party fundraising event, with proceeds supporting this campaign

For a complete list of ways you can give, please visit ItsTimeNorthumberland.ca

Adawna, Medical Lab Assistant

RECOGNIZING YOUR GIFT

Donors may be recognized with naming opportunities on hospital spaces, with media publicity, on Foundation and NHH social media channels, through additional Foundation and hospital communications, and with a permanent location on our donor wall. If you prefer to be anonymous, we're happy to respect that. Please contact us to discuss our donor recognition program.

**Join us in ensuring our
Exceptional Community
continues to have
Exceptional Care.**

To learn more about ways you can help, please contact Rhonda Cunningham at 905-377-7767 or rcunningham@nhh.ca

EMERGENCY



Our team is here for our community 365 days a year

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Donate Today!

