

NORTHUMBERLAND PICKLEBALL CLASSIC

SPONSORSHIP PACKAGE

“IT’S KIND OF A BIG DILL”

Let’s Play for a Cause! The Northumberland Pickleball Classic will bring players, families, and local businesses together for a high-energy day of competition, community, and fundraising.

Our goal? Raise \$25,000+ for vital hospital equipment at Northumberland Hills Hospital, keeping care close to home.

Sponsorship is where the real magic happens.

Why Sponsor?

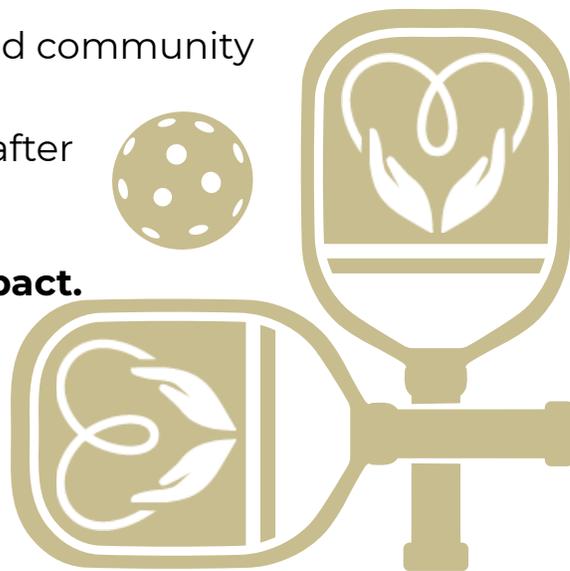
When you sponsor, you:

- Show leadership in supporting local healthcare
- Get your brand in front of 120+ players and a full day of spectators
- Align with wellness, teamwork, and community pride
- Gain visibility before, during, and after the event

It’s fun. It’s local. It makes a real impact.

Saturday May 2, 2026

The Dink Den
156 Willmott St. Unit 2
cobourg ON.



Sponsorship Opportunities →

SPONSORSHIP LEVELS

THE BIG DILL

Exclusive Premier Sponsor | 1 Available

\$5,000

- Top logo placement on event signage
- Logo on website
- Photo opportunity to accompany announcement of premier-level sponsorship
- Dedicated social media spotlight
- Dedicated recognition in Foundation e-newsletter (distribution to approx. 2100)
- Verbal recognition throughout the event
- Logo on volunteer shirts (must be confirmed with logo submitted by Mar 18 to be included)
- Opportunity for on-site activation, 4 team entries
- Company name displayed on Donor Wall in NHH at the corresponding level

OFFICIAL MASON JAR

Venue Sponsor Exclusive | 1 Available

\$3,500

- Logo prominently displayed on event signage, including exclusive placement on dedicated welcome sign at venue entrance
- Logo on website
- Dedicated social media spotlight
- Verbal recognition throughout the event
- Logo on volunteer shirts (must be confirmed with logo submitted by Mar 18 to be included)
- Opportunity for on-site activation, 3 team entries

PRETTY PICKLED

Limited Court Sponsors | ~~4 Available~~ 2 Available

\$2,500

- Featured logo on signage
- Logo on website
- Logo displayed as court sponsor on two courts during tournament
- Social media recognition
- Verbal event recognition
- Logo on volunteer shirts (must be confirmed with logo submitted by Mar 18 to be included)
- 2 team entries

LIGHTLY BRINED

Limited | 6 Available

\$1,000

- Logo on signage
- Logo on website
- Social media recognition
- Verbal event recognition
- 1 team entry

CUCUMBER

Open Availability

\$750

- Logo on signage and website
- Group social media recognition

THANK YOU FOR YOUR CONSIDERATION
For more information or to become a sponsor, please contact:
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