

Wine & Ale in the Park

EVENT DETAILS:

Wine & Ale in the Park, known as “the unofficial start to summer,” welcomes approximately 300 guests each year for an evening celebrating local flavours, music, and community. Guests enjoy culinary creations from local chefs paired with Ontario craft beer, cider, and featured wines, showcasing the best tastes of the region.



Wine & Ale in the Park has become a signature community event that brings together residents and visitors who share a passion for local food and beverage experiences. What began as a wine-focused event has evolved to include craft ales, ciders, and curated food pairings, creating a unique celebration of regional tastes and a vibrant kickoff to the summer season.

Last year's event was a tremendous success, raising \$42,000 toward priority medical equipment for Northumberland Hills Hospital. We hope you will join us again for another memorable and successful evening in 2026.

The Lions Tent in Victoria Park, Cobourg, will once again be transformed into an elegant garden party featuring up to six tasting stations. Local chefs will prepare curated food offerings paired with Ontario craft breweries, and featured wines.

Guest tickets for the 2026 event will be \$100 per person and include two tasting vouchers. Additional beverage vouchers will be available for purchase for \$8.00, food tastings remain complimentary.



Wine & Ale in the Park

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR

\$10,000

1 AVAILABLE

- Presenting sponsor recognition
- Premier logo placement on all event materials
- Social media promotion
- 10 event tickets
- Logo on event website
- Verbal recognition during the event

CURRENTLY COMMITTED

BEVERAGE SPONSOR

\$ 3,500

1 AVAILABLE

- Exclusive beverage station recognition
- Social media promotion
- 8 event tickets
- Logo on event website
- Verbal recognition during the event

CURRENTLY COMMITTED

SUPPORTING SPONSOR

\$ 1,500

10 AVAILABLE

- Exclusive signage recognition
- Social media promotion
- 4 event tickets
- Logo on event website
- Verbal recognition during the event

THE DETAILS:

- When: Thursday June 25th, 2026
- Where: Lions Club of Cobourg Tent, Victoria Park
- Time: 6:00 PM - 9:00PM
- Cost: \$100 Per Person



Please contact Courtney Ker for more information:
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